



Long-time Indiana hairdresser Alice Seesholtz gets ready to comb out a set for customer Ella Wassam. Seesholtz, who became one of the first licensed beauticians in Pennsylvania in 1934, recently closed her shop in the Indiana Theatre Building.

Hairdresser closes shop after 51 years

By ROBYN LEIGH MILLER
Gazette Contributing Writer

In 1934, Alice Kinter Seesholtz was one of the first hairdressers to become licensed in Pennsylvania.

After 51 years in the cosmetology business, Seesholtz, 69, has decided to close up shop, much to the chagrin of regular customers who have become her close friends over the years.

She had been a hairdresser for as many as four generations of some Indiana area families.

"These people have been like family to me all these years," said Seesholtz, who had her shop above the Indiana Theater on Philadelphia Street for 42 years. "I've gone through all their troubles with them."

While styling their hair, Seesholtz listened to all the ups and downs in her customers' lives. Many of those clients came to Alice's once a week or once every other week for as long as she had been in business.

Those clients, in turn, supported their favorite hairdresser in her troubled times. When her husband, Dane, died eight years ago, Seesholtz's long-time friends supported her much in the same way she supported them — by listening.

Unlike today's hairdressers, who must attend training schools before being licensed, Seesholtz learned through an apprenticeship with Dorathe Tubbs at the Betty Beauty Shop in 1933. At the time, Seesholtz was only

18 years old and right out of high school where she spent her study halls primping classmates for school dances.

Tubbs recognized that Seesholtz had natural talent and anxiously took her on as an apprentice.

Seesholtz learned to style hair using her fingers and a comb, a technique many hairdressers never learned to do. That is one reason many of her clients kept coming back.

"I learned on fingerwaving," Alice said. "Most of the new kids can't do the type of people I do."

In 1942, Seesholtz and a friend, Delrose Sullivan, opened the shop above the Indiana Theater. After Sullivan left in 1950, Seesholtz managed the shop alone. Until a few years ago, she worked 11 or 12 hours a day and kept her own books in order. To keep abreast with changing hairstyles, Seesholtz attended hair shows in New York City and Johnstown.

The decision to close up shop was not an easy one, but Seesholtz felt it was time to retire.

Lately, she and several friends have spent their Sunday afternoons conducting church services at the Cameron Rest Home, and Seesholtz hopes to volunteer more of her time there. She also hopes to find time to devote to her other hobby, growing flowers.

"It will be an adjustment," she said, "but it will all work out."



MR. AND MRS. RANDALL WRIGHT

Adele Cribbs and Randall Wright wed

BLACK LICK — Adele Jane Cribbs became the bride of Randall Wright on Oct. 22, 1984.

The Rev. Kaufman officiated the double ring ceremony held in the Black Lick Presbyterian Church. Music was provided by organist Brit Kaufman and soloist Terry Simlach.

Parents of the couple are Mr. and Mrs. Keith Cribbs of Blairsville and Mr. and Mrs. Floyd Wright of Englewood, Colo.

Escorted to the altar by her father, the bride was attended by Debbie Hess of Blairsville. Bridesmaids were Eileen Holler of Blairsville and Ruth Ann Lockard of Vandergrift. Flower girl was Susie Simpson and ring bearer was Kyle Sharp.

The groom chose Oris Bloom of Blairsville as his best man. Ushers were Stine Bloom of Blairsville RD

and Paul McConnel of Blairsville RD 2.

The bride chose a gown of white satin trimmed in lace. It featured long sleeves and a train. She also wore a strand of pearls belonging to the groom's grandmother.

The bride is a graduate of Blairsville Senior High School and of Park Ed. Plaze in Denver, Colo. She is employed as a computer operator for Dixon Paper Co. in Denver.

The groom graduated from Englewood Colorado High School and is employed by Kal Ran Construction of Denver.

The couple is residing in Colorado. (Photo by Swenk)

Elevator etiquette topic of study

By Ellie Grossman

NEW YORK (NEA) — There's more to riding an elevator than facing front. There's also facing other passengers, which Frank Bernieri knows how to do. Heaven knows, he should.

During the winter of 1982, when he was a student at the University of Rochester in New York, he and another student, Marianne Miserandino, spent an hour or so two days a week for three months riding elevators.

And not for cheap highs, either.

Under the direction of Professor Miron Zuckerman of the university's psychology department, they were attempting to verify what sociologist Erving Goffman calls "civil inattention" ("Behavior in Public Places," Free Press, \$9.95). That's the special kind of polite indifference strangers display toward each other in public in our society.

And, says Frank, "An elevator seemed the best place to test it out since it's a public place in which strangers are confined together for a period of time."

The study consisted of two parts. First, Frank and Marianne simply observed and surreptitiously recorded the behavior of 160 people each, half males, half females. Up and down they went, literally thousands of times, in the elevators of a downtown Rochester department store —

and, again, in an apartment building — with stopwatches and notebooks hidden beneath their coats, seeking the perfect ride.

"There had to be just one other person in the elevator with Marianne or me," he says. "Then, we faced people, but looked over their shoulders to record the direction of their glances without arousing their suspicion. We didn't count any ride in which the passenger got nervous, spoke, or the elevator got stuck," he says.

The upshot bore out Goffman's observations: "The most common behavior was for a person to enter the elevator, glance at the other passenger — Marianne or me — and then politely look away for the rest of the ride. The average ride lasted 16 seconds, but they ranged from 10 to 30 seconds, and during the longer ones, some people did glance twice."

"Actually, what really surprised us during our rides in the department store was that none of the clerks, not even those stationed near the elevators, ever noticed or asked us what we were doing."

Part two of the study brought even more curious results. This time, Frank and Marianne each interacted in three different ways with an equal number of males and females (120 total encounters each), in the elevators at the University of Rochester library and, again, in an apartment building.

First, they rode like normal people practicing civil inattention: a quick glance at the other person, then polite disregard. After the ride, each passenger was asked by another student to rate it and Marianne or Frank's behavior on a scale of one to nine.

One was not very pleasant or polite; nine, extremely pleasant or polite. "As you might expect," he says,



"the majority of riders gave fives or sixes, right in the middle."

"One" is what Frank himself gives phase two of part two. "We had to stare at the passenger for the entire length of the ride, making sure the passenger was aware of the situation and I found that very uncomfortable. I'm not used to staring at people, especially for 10 to 30 seconds."

The stare was an unexpressive neutral gaze, but when those stared at were questioned afterward, he says: "Reactions were mixed. Some found it pleasant; some, extremely uncomfortable. It was Marianne's impression that males enjoyed being looked at by a female, where as in my case, some females were unnerved by my staring and others

weren't phased at all.

"The most negative responses," he continues, "came from the 'male-male' condition. Once I was afraid I was going to get knocked out by a big husky football player who was getting jittery from my staring, which I think he thought was a sexual advance."

Then again, those male passengers who stared back, stared back more at Frank than at Marianne.

Civil inattention, then. That's your best bet for the best way to go up and down in this country and, if you're wondering: Yes, the walls did start to close in on the experimenters after awhile. In fact, says Frank, "For months after, I used the stairs."

Buhl schedules 'how to buy' seminar series

Buhl Science Center's second annual "Consumer Seminar Series" will be held just in time for the holidays on Nov. 29 and Dec. 4. The curriculum features programs on telescopes, computers and tropical fish.

"How to Buy a Telescope" is conducted by the Science Center's resident-telescope expert, Eric Canali, and includes advice on the various designs, models and accessories available on today's market. Canali points out the pitfalls to avoid when investing anywhere from \$50 to \$500 in telescopes for the hobbyist.

Ron Baillie, Buhl's Director of Computer Education, and members of Computer Professionals for Social Responsibility will teach participants "How to Buy a Computer." This seminar examines a series of "how to's": assessing individual needs; preveiwng hardware and software; choosing computer peripherals; and the often difficult task of comparing systems designed by different manufacturers.

New this year, "How to Buy a Fish Tank" is presented by members of the Greater Pittsburgh Aquarium Society Inc. They will discuss buying and setting up aquariums, purchasing fish and fish tank accessories.

Schedule of seminars is: "How to Buy a Telescope" and "How to Buy a Fish Tank," Thursday, Dec. 29 from 7:30 to 9:30 p.m.; "Telescopes" and "How to Buy a Computer," Tuesday, Dec. 4 from 7:30 to 9:30 p.m. There is an small admission fee to the seminars.

For more information call Buhl at 321-4302.

Medical Auxiliary hosts luncheon

The Indiana County Medical Society Auxiliary hosted a luncheon at the Indiana Country Club on Nov. 8 for the Ninth District presidential visit of Mrs. William J. West. Mrs. West is the 61st president of the Pennsylvania Medical Society Auxiliary.

Also attending the luncheon were Mrs. Joseph Green, PMSA corresponding secretary; Mrs. Earle R. Davis, Pennsylvania Western Region vice president; Mrs. William Ferrucci, Pennsylvania Ninth District councilor; and members of the Jefferson County Medical Society Auxiliary.

Mrs. West addressed the group concerning the spouse's role in dealing with the many changes in medical care and practice that confront their husbands daily.

Dee Garrettson, president of the Indiana County Medical Society Auxiliary, reminded members of the group's community service project — the December bloodmobile scheduled for 1 p.m. to 4:30 p.m. Friday, Dec. 14 at the Indiana Hospital cafeteria.

Hostesses for the luncheon were Pinky Goldstrohm, Doris Brown, Joan Freda, Becky Hadden and Leslie Yeagley.



Attending a recent luncheon to honor the Medical Society Auxiliary's State President Mrs. William West were, from the left, State Corresponding Secretary Mrs. Joseph Green, Ninth District Councilor Mrs. William Ferrucci; Mrs. West; Western Region Vice President Mrs. Earle Davis, and Indiana County Medical Auxiliary President Dee Garrettson.

Coming Events

Women in Communications

Will meet at 7:30 p.m. Monday, Nov. 19 in history house. Plans will be finalized concerning the newspaper workshop for high school students to be held Dec. 3 on IUP campus.

United Elementary PTG

Will co-sponsor "Protecting our Children" at 7 p.m. Tuesday, Nov. 20 in elementary school multi-purpose room. Speakers: Rosalie Danchanko, Larry Phillips, and representative from Dept. of Social Services. Program on physical and sexual child abuse. Baby sitting available.

Indiana County Fox and Coon Club

Will hold covered dish dinner at 6:30 p.m. Tuesday, Nov. 20 in clubhouse. 1985 dues due. Bring exchange gift.

Dance

Will be held from 8 to 11 p.m. Saturday, Dec. 1 at Ernest Union Hall, route 110 West. Sponsored by Assumption Church of Ernest. Music by Eddie and the Slovenes. Tickets at the door. Refreshments and door prizes. Everyone welcome.

Rochester Mills Seniors

Due to regular meeting date being the day before Thanksgiving, Rochester Mills Senior Citizens will meet at 1 p.m. Nov. 28 for covered dish dinner. Note change of date.

Not Alone

Will meet at 7 p.m. Tuesday, Nov. 27 in First United Methodist Church, Blairsville.

Hunters' Special Spaghetti Dinner

Will be held at Smicksburg United Methodist Church on Monday, Nov. 26 starting at 4:30 p.m. Everyone welcome.

Garden Club meets Monday

The Indiana Garden Club will hold their November 19 meeting at 7:30 p.m. in the Calvary Presbyterian Church.

The program, titled "Evergreens for the Holiday Season," will be presented by Sadie Smith and Gloria Dick. It will include a demonstration and exhibit of evergreens to be used for Christmas trees and wreaths.

Hospitality will be furnished by the Awards and Scholarship Committee chaired by Debbie Stiffler. Roseann Lubold will create the table arrangement.